

# 5 REASONS TO BUY POLY STUDIO X

## VIDEO CONFERENCING MEETS RADICAL SIMPLICITY



IT teams worldwide are helping their organizations adapt to new workplace rules—and new business realities. Companies are using multiple UC platforms, such as Zoom and Microsoft Teams, for video collaboration while new platforms continue to join the mix. If mergers and acquisitions are part of your reality, this can get even more complex. Plus, businesses are embracing new collaborative spaces like huddle rooms and open offices, which present their own unique challenges when deploying technology that needs to be flexible and scalable.

When virtual collaboration issues arise, meeting experiences can be challenging—even frustrating—for all.

## POLY STUDIO X PROVIDES A BETTER WAY

giving IT teams and users a powerful yet radically simple solution that empowers them.

SAY “NO MORE” TO...

### 01 MESS OF CABLES AND MANAGING A ROOM PC

IT teams can get rooms up and running in

**LESS THAN TWO MINUTES**



with an all-in-one, turnkey set-up process. There are only two components—the video bar and touch controller—that are immediately paired right out of the box. No extra cords, cables, USB peripherals, or PCs to hide somewhere.

### 02 RUNNING FROM ROOM TO ROOM TO CHECK EQUIPMENT

Centralized and secure remote management is critical to deploying at scale. For IT teams, this means:



**Less time**



**Less money**



**More control**

If you're planning to open new locations or deploy new meeting room concepts, this will help your team move fast—without all the stress. On the back end, you'll get powerful analytics about what's happening in your environment, including room utilization, so you can get the most out of your video meeting solutions.

### 03 “HELP! HOW DO YOU OPERATE THIS THING?”

How many times have you been pulled into a meeting room because a co-worker needs help dialing into a video call?

**Users can start meetings instantly, with no IT help needed.**



With Poly Studio X, native integration with leading cloud video services like Zoom allows users to get started at the touch of a button. They can enjoy the same experience they have on their desktop and share content wirelessly, leading to a more engaging and collaborative meeting experience.

### 04 BACKGROUND NOISE BINGO

Studio X's Poly MeetingAI innovations, such as

**Acoustic Fence & NoiseBlockAI**

can intelligently differentiate between essential sounds, like speaker voices, and unnecessary noise. An innovative acoustic chamber design and next-gen beamforming microphones help meeting participants hear and be heard, sparking some serious meeting mojo for all.

**7 OUT OF 10** workers say they would be more productive if distractions were reduced.<sup>1</sup>

<sup>1</sup>“All Your Employees Are Distracted,” April 24, 2019. Poly and Future Workplace.

### 05 GUESSING WHO'S SPEAKING

Wide-view 4k cameras are smart enough to show just the people in the room and adjust automatically, helping co-workers from points afar feel like they're in the same room. Whether colleagues are together in a huddle room or working from home, they feel closer than ever and can accomplish more.



Ready to learn more about how video conferencing can be radically simple and simply powerful?

**START NOW**